

EC'd Yes Last Received: 08/02/2012 8:23 AM Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# C16C22
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C16C22
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Rating: 1.2	AFHV	10/16-10/16	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2	Rating: 1.2	AFHV	10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	Rating: 1.2	AFHV	10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	Rating: 1.2	AFHV	10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	Rating: 0.9	EXTRA	10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6	Rating: 0.9	EXTRA	10/18-10/18	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	Rating: 0.9	EXTRA	10/19-10/19	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8	Rating: 0.9	EXTRA	10/22-10/22	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	Rating: 5.4	NEWS9P	10/19-10/19	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10	Rating: 4.4	NEWS 930P	10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

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814 KING STREET - SUITE 200

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Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

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Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/20-10/20	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/20-10/20	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/21-10/21	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/21-10/21	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/20-10/20	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/19-10/19	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/19-10/19	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											
18			10/16-10/19	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
19			10/22-10/22	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
20			10/22-10/22	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
21			10/16-10/19	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
22			10/16-10/19	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00
23			10/22-10/22	1	\$30.00	:30	1	M	2P-3P	1	\$30.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
24			10/22-10/22	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
25			10/16-10/19	1	\$150.00	:30	3	TU-W,F	3P-4P	3	\$50.00
26			10/21-10/21	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
27			10/22-10/22	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
28			10/16-10/19	1	\$225.00	:30	3	TU,TH-F	1030P-11P	3	\$75.00
29			10/16-10/19	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
30			10/22-10/22	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
31			10/22-10/22	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
32			10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
33			10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
34			10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
35			10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
36			10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
37			10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
38			10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
39			10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
40			10/21-10/21	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
41			10/16-10/16	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
42			10/17-10/17	1	\$1,800.00	:30	3	W	2P-5P	3	\$600.00
43			10/18-10/18	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
44			10/22-10/22	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
45			10/22-10/22	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
46			10/16-10/16	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
47			10/21-10/21	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
48			10/21-10/21	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
49			10/17-10/17	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
50			10/18-10/18	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
51			10/21-10/21	1	\$4,500.00	:30	3	SU	11A-2P	3	\$1,500.00

---REPORT TOTALS---
Report Totals: 82 / \$23,400.00

---SALES MONTHLY TOTALS---
Oct 12: 82 / \$23,400.00

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 195680 Printed: 10/09/2012 3:54 PM 5 of 5
EC'd Yes Last Received: 08/02/2012 8:23 AM Showing Buylines: All Lines

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Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Sales Totals: 82 / \$23,400.00
Station Totals: 82 / \$23,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$334,286	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6837944
EC'd Yes

Ver# 3
EC'd

Status Revised

Traffic Order# 195680

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM
Showing Buylines: All Rep Revised Lines

1 of 6
g/d 9/2/12

Station KASA-TV ALBUQUERQUE, NM.
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Product C16C22
Estimate# C16C22
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Hiatus Weeks

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Sales Office () PHILADELPHIA
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--- CONTRACT COMMENT ---									
SC=*									
--- REMARKS ---									
REV TO ADD TO SKED									
ATTN ALL LINES									
ATTN NEW TTL									
PLEASE CNF									
THANKS									
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Time	Rate
*18		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$120.00	:30	4	TU-F 12P-1P	\$30.00 <i>5</i>
*19		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$30.00	:30	1	M 12P-1P	\$30.00 <i>5</i>
*20		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$30.00	:30	1	M 1P-2P	\$30.00 <i>5</i>
*21		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$120.00	:30	4	TU-F 1P-2P	\$30.00 <i>5</i>
*22		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$120.00	:30	4	TU-F 2P-3P	\$30.00 <i>5</i>

Rep Order# 6837944 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195680

Printed: 08/02/2012 10:25 AM 2 of 6

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Showing Buylines: All Rep Revised Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*23		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*24		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*25		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$150.00	:30	3	TU-W, F	3P-4P	3	\$50.00
*26		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
*27		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*28		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$225.00	:30	3	TU, TH-F	1030P-11P	3	\$75.00
*29		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
*30		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*31		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$150.00	:30	1	M	530P-6P	1	\$150.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*32		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00 
*33		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00 
*34		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00 
*35		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00 
*36		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00 
*37		Sales Remark: V3 ADD TO SKED V3 Added	10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00 
*38		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00 
*39		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00 

Rep Order#	6837944	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 195680

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Hiatus Weeks

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*40		Sales Remark: V3 Added	10/21-10/21	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
*41		Sales Remark: V3 Added	10/16-10/16	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*42		Sales Remark: V3 Added	10/17-10/17	1	\$1,800.00	:30	3	W	2P-5P	3	\$600.00
*43		Sales Remark: V3 Added	10/18-10/18	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*44		Sales Remark: V3 Added	10/22-10/22	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*45		Sales Remark: V3 Added	10/22-10/22	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*46		Sales Remark: V3 Added	10/16-10/16	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
*47		Sales Remark: V3 Added	10/21-10/21	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*48		Sales Remark: V3 Added	10/21-10/21	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*49		Sales Remark: V3 ADD TO SKED V3 Added	10/17-10/17	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*50		Sales Remark: V3 ADD TO SKED V3 Added	10/18-10/18	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
*51		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$4,500.00	:30	3	SU	11A-2P	3	\$1,500.00

DALLAS

---REPORT TOTALS---

Report Totals: 65 / \$20,300.00

---SALES MONTHLY TOTALS---

Oct 12: 82 / \$23,400.00
 Sales Totals: 82 / \$23,400.00
 Station Totals: 82 / \$23,400.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$334,286	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
 Demos RA35+

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1		AFHV	10/16-10/16	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
Rating: 1.2											
2		AFHV	10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
Rating: 1.2											
3		AFHV	10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
Rating: 1.2											
4		AFHV	10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
Rating: 1.2											
5		EXTRA	10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
Rating: 0.9											
6		EXTRA	10/18-10/18	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
Rating: 0.9											
7		EXTRA	10/19-10/19	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
Rating: 0.9											
8		EXTRA	10/22-10/22	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
Rating: 0.9											
9		NEWS9P	10/19-10/19	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
Rating: 5.4											
10		NEWS 930P	10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00
Rating: 4.4											

Rep Order# 6837944 Ver# 1 Status New
EC'd Yes

Traffic Order#

2 of 3

Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM
Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/20-10/20	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/20-10/20	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/21-10/21	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/21-10/21	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/20-10/20	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/19-10/19	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/19-10/19	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---

Report Totals: 17 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$3,100.00
Sales Totals: 17 / \$3,100.00
Station Totals: 17 / \$3,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
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Salesperson () AMY MCCREARY
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Salesperson FAX# 215-568-1845

---COMPETITIVE---

Market Totals	\$44,286	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 1

Time Period: 4p-5p

195680 06837944 C16C22 10/16/12 :30 P5 4:46:33 PM Order

Line: 2

Time Period: 4p-5p

195680 06837944 C16C22 10/17/12 :30 P5 Order

Line: 3

Time Period: 4p-5p

195680 06837944 C16C22 10/18/12 :30 P5 4:45:03 PM Order

Line: 4

Time Period: 4p-5p

195680 06837944 C16C22 10/19/12 :30 P5 4:14:41 PM Order

Line: 5

Time Period: 5p-530p

195680 06837944 C16C22 10/17/12 :30 P5 5:14:26 PM Order

Line: 6

Time Period: 5p-530p

195680 06837944 C16C22 10/18/12 :30 P5 5:14:56 PM Order

Line: 7

Time Period: 5p-530p

195680 06837944 C16C22 10/19/12 :30 P5 5:06:18 PM Order

Line: 8

Time Period: 5p-530p

195680 06837944 C16C22 10/22/12 :30 P5 5:22:24 PM Order

Line: 9

Time Period: 9p-930p

195680 06837944 C16C22 10/19/12 :30 P5 9:08:11 PM Order

Line: 10

Time Period: 930p-10p

195680 06837944 C16C22 10/18/12 :30 P5 9:37:26 PM Order

Line: 11

Time Period: 9p-930p

195680 06837944 C16C22 10/20/12 :30 P5 9:16:20 PM Order

Line: 12

Time Period: 9p-930p

195680 06837944 C16C22 10/20/12 :30 P5 9:16:20 PM Order

[Sorted by: Line]

WIDE: RBIT

Spot Manager: All, 10/16/12-11/06/12 (10/11/12 11:28:03 AM)

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 930p-10p

195680 06837944 C16C22

10/20/12 :30 P5

9:46:12 PM Order

\$250.00

\$250.00
\$250.00

Line: 13

Time Period: 9p-930p

195680 06837944 C16C22

10/21/12 :30 P5

9:17:05 PM Order

\$400.00

\$400.00
\$400.00

Line: 14

Time Period: 930p-10p

195680 06837944 C16C22

10/21/12 :30 P5

9:57:05 PM Order

\$275.00

\$275.00
\$275.00

Line: 15

Time Period: 6p-7p

195680 06837944 C16C22

10/20/12 :30 P5

Order

\$100.00

\$100.00
\$100.00

Line: 16

Time Period: 7p-8p

195680 06837944 C16C22

10/19/12 :30 P5

Order

\$250.00

\$250.00
\$250.00

Line: 17

Time Period: 8p-9p

195680 06837944 C16C22

10/19/12 :30 P5

Order

\$250.00

\$250.00
\$250.00

Line: 18

Time Period: 12p-1p

195680 06837944 C16C22

10/18/12 :30 P5

12:08:48 PM Order

\$30.00

\$30.00
\$30.00
\$30.00

12:18:56 PM Order

12:17:56 PM Order

12:28:54 PM Order

\$30.00
\$120.00
\$120.00

Line: 19

Time Period: 12p-1p

195680 06837944 C16C22

10/22/12 :30 P5

12:49:40 PM Order

\$30.00

\$30.00
\$30.00

Line: 20

Time Period: 1p-2p

195680 06837944 C16C22

10/22/12 :30 P5

1:48:10 PM Order

\$30.00

\$30.00
\$30.00

Line: 21

Time Period: 1p-2p

195680 06837944 C16C22

10/18/12 :30 P5

1:48:10 PM Order

\$30.00

\$30.00
\$30.00

[Sorted by: Line]

WIDE, REBIT

Spot Manager: All, 10/16/12-11/06/12 (10/11/12 11:28:03 AM)

Spot Manager: All

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 21

Time Period: 1p-2p

195680 06837944 C16C22	10/19/12	:30 P5	1:19:38 PM Order	\$30.00
195680 06837944 C16C22	10/16/12	:30 P5	1:49:10 PM Order	\$30.00

\$120.00
\$120.00

Line: 22

Time Period: 2p-3p

195680 06837944 C16C22	10/18/12	:30 P5	2:19:38 PM Order	\$30.00
195680 06837944 C16C22	10/16/12	:30 P5	2:49:20 PM Order	\$30.00
195680 06837944 C16C22	10/17/12	:30 P5	Order	\$30.00
195680 06837944 C16C22	10/19/12	:30 P5	2:09:14 PM Order	\$30.00

\$120.00
\$120.00

Line: 23

Time Period: 2p-3p

195680 06837944 C16C22	10/22/12	:30 P5	2:58:25 PM Order	\$30.00
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\$30.00
\$30.00

Line: 24

Time Period: 3p-4p

195680 06837944 C16C22	10/22/12	:30 P5	3:38:16 PM Order	\$50.00
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\$50.00
\$50.00

Line: 25

Time Period: 3p-4p

195680 06837944 C16C22	10/17/12	:30 P5	Order	\$50.00
195680 06837944 C16C22	10/19/12	:30 P5	3:08:54 PM Order	\$50.00
195680 06837944 C16C22	10/16/12	:30 P5	3:19:33 PM Order	\$50.00

\$150.00
\$150.00

Line: 26

Time Period: 8a-9a

195680 06837944 C16C22	10/21/12	:30 P5	8:18:55 AM Order	\$75.00
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\$75.00
\$75.00

Line: 27

Time Period: 10:30:00p-11:00:00p

195680 06837944 C16C22	10/22/12	:30 P5	10:52:56 PM Order	\$75.00
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\$75.00
\$75.00

Line: 28

Time Period: 10:30:00p-11:00:00p

195680 06837944 C16C22	10/19/12	:30 P5	10:34:29 PM Order	\$75.00
195680 06837944 C16C22	10/18/12	:30 P5	10:40:33 PM Order	\$75.00
195680 06837944 C16C22	10/16/12	:30 P5	10:53:26 PM Order	\$75.00

\$225.00
\$225.00

Line: 29

Time Period: 10:00:00p-10:30:00p

195680 06837944 C16C22	10/18/12	:30 P5	10:23:03 PM Order	\$125.00
195680 06837944 C16C22	10/16/12	:30 P5	10:23:18 PM Order	\$125.00
195680 06837944 C16C22	10/19/12	:30 P5	10:06:21 PM Order	\$125.00
195680 06837944 C16C22	10/17/12	:30 P5	10:07:06 PM Order	\$125.00

\$500.00

[Sorted by: Line]

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 29

Line: 30

Time Period: 10:00:00p-10:30:00p

Line: 31

Time Period: 530p-6p

Line: 32

Time Period: 530p-6p

Line: 33

Time Period: 6p-630p

Line: 34

Time Period: 6p-630p

Line: 35

Time Period: 630p-7p

Line: 36

Time Period: 630p-7p

Line: 37

Time Period: College Football

Line: 38

Time Period: 6p-7p

[Sorted by: Line]

195680 06837944 C16C22	10/19/12	:30	P5	5:43:12 PM Order	\$150.00
195680 06837944 C16C22	10/16/12	:30	P5	5:50:18 PM Order	\$150.00
195680 06837944 C16C22	10/18/12	:30	P5	Order	\$150.00
195680 06837944 C16C22	10/17/12	:30	P5	5:36:03 PM Order	\$150.00
Time Period: 530p-6p					
195680 06837944 C16C22	10/19/12	:30	P5	5:59:05 PM Order	\$150.00
Time Period: 530p-6p					
195680 06837944 C16C22	10/19/12	:30	P5	6:16:20 PM Order	\$200.00
195680 06837944 C16C22	10/18/12	:30	P5	Order	\$200.00
195680 06837944 C16C22	10/16/12	:30	P5	6:16:05 PM Order	\$200.00
195680 06837944 C16C22	10/17/12	:30	P5	6:04:35 PM Order	\$200.00
Time Period: 6p-630p					
195680 06837944 C16C22	10/19/12	:30	P5	6:16:20 PM Order	\$200.00
195680 06837944 C16C22	10/18/12	:30	P5	Order	\$200.00
195680 06837944 C16C22	10/16/12	:30	P5	6:16:05 PM Order	\$200.00
195680 06837944 C16C22	10/17/12	:30	P5	6:04:35 PM Order	\$200.00
Time Period: 6p-630p					
195680 06837944 C16C22	10/19/12	:30	P5	6:16:05 PM Order	\$200.00
195680 06837944 C16C22	10/22/12	:30	P5	6:16:05 PM Order	\$200.00
Time Period: 630p-7p					
195680 06837944 C16C22	10/22/12	:30	P5	6:40:25 PM Order	\$200.00
Time Period: 630p-7p					
195680 06837944 C16C22	10/22/12	:30	P5	6:40:25 PM Order	\$200.00
Time Period: 630p-7p					
195680 06837944 C16C22	10/17/12	:30	P5	6:34:35 PM Order	\$200.00
195680 06837944 C16C22	10/18/12	:30	P5	Order	\$200.00
195680 06837944 C16C22	10/19/12	:30	P5	6:46:20 PM Order	\$200.00
195680 06837944 C16C22	10/16/12	:30	P5	6:34:35 PM Order	\$200.00
Time Period: 630p-7p					
195680 06837944 C16C22	10/20/12	:30	P5	3:40:30 PM Order	\$200.00
195680 06837944 C16C22	10/20/12	:30	P5	7:24:50 PM Order	\$200.00
195680 06837944 C16C22	10/20/12	:30	P5	7:56:30 PM Order	\$200.00
Time Period: College Football					
195680 06837944 C16C22	10/20/12	:30	P5	3:40:30 PM Order	\$200.00
Time Period: 6p-7p					
195680 06837944 C16C22	10/20/12	:30	P5	3:40:30 PM Order	\$200.00
Time Period: 6p-7p					

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 38

Time Period: 6p-7p

195680 06837944 C16C22 10/21/12 :30 P5 6:44:25 PM Order \$300.00

\$300.00
\$300.00

Line: 39

Time Period: (10:00:00 AM-11:00:00 AM)

195680 06837944 C16C22 10/21/12 :30 P5 10:38:21 AM Order \$350.00

\$350.00
\$350.00

Line: 40

Time Period: (5:30:00 PM-6:00:00 PM)

195680 06837944 C16C22 10/21/12 :30 P5 Order \$450.00

\$450.00
\$450.00

Line: 41

Time Period: 8p-9p

195680 06837944 C16C22 10/16/12 :30 P5 9:09:46 PM Order \$600.00

\$600.00
\$600.00

Line: 42

Time Period: MLB Championship

195680 06837944 C16C22 10/17/12 :30 P5 2:58:11 PM Order \$600.00

\$600.00
\$600.00

195680 06837944 C16C22 10/17/12 :30 P5 2:13:03 PM Order \$600.00

\$600.00
\$1,800.00

Line: 43

Time Period: 8p-9p

195680 06837944 C16C22 10/18/12 :30 P5 Order \$700.00

\$700.00
\$700.00

Line: 44

Time Period: 7p-8p

195680 06837944 C16C22 10/22/12 :30 P5 Order \$800.00

\$800.00
\$800.00

Line: 45

Time Period: 8p-9p

195680 06837944 C16C22 10/22/12 :30 P5 8:44:35 PM Order \$800.00

\$800.00
\$800.00

Line: 46

Time Period: 7p-8p

195680 06837944 C16C22 10/16/12 :30 P5 6:59:30 PM Order \$800.00

\$800.00
\$800.00

Line: 47

Time Period: 7p-8p

195680 06837944 C16C22 10/21/12 :30 P5 7:10:01 PM Order \$800.00

\$800.00
\$800.00

Line: 48

Time Period: 8p-9p

[Sorted by: Line]

Spot Manager: All

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 48

Time Period: 8p-9p

195680 06837944 C16C22	10/21/12	:30 P5	8:09:51 PM Order	\$800.00
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\$800.00
\$800.00

Line: 49

Time Period: 7p-9p

195680 06837944 C16C22	10/17/12	:30 P5	6:58:00 PM Order	\$1,300.00
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\$1,300.00
\$1,300.00

Line: 50

Time Period: 7p-8p

195680 06837944 C16C22	10/18/12	:30 P5	Order	\$1,300.00
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\$1,300.00
\$1,300.00

Line: 51

Time Period: (11:00:00 AM-2:00:00 PM)

195680 06837944 C16C22	10/21/12	:30 P5	12:59:22 PM Order	\$1,500.00
195680 06837944 C16C22	10/21/12	:30 P5	12:29:14 PM Order	\$1,500.00
195680 06837944 C16C22	10/21/12	:30 P5	11:58:51 AM Order	\$1,500.00

\$4,500.00
\$4,500.00

\$23,400.00
\$23,400.00

\$23,400.00
\$23,400.00

[Sorted by: Line]

WIDE ORBIT

Spot Manager: All, 10/16/12-11/06/12 (10/11/12 11:28:03 AM)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
 (name of federal candidate or authorized committee) hereby certify that the programming
 to be broadcast (in whole or in part) pursuant to this agreement:

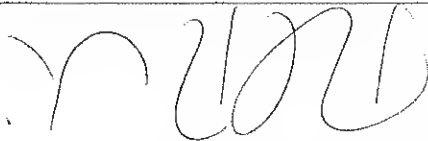
☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the
 programming that does refer to an opposing candidate:

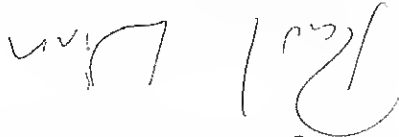
(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that
 identifies the candidate, the office being sought, and that the candidate has
 approved the broadcast.

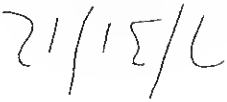
☐ the television programming contains a clearly identifiable photograph or similar
 image of the candidate for a duration of at least four seconds, and a simultaneously
 displayed printed statement identifying the candidate, that the candidate approved
 the broadcast, and that the candidate's authorized committee
 paid for the broadcast.



signature of candidate or authorized committee



printed name



date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date
7/31/12

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title